

**BILLING CODE 5001-06** 

DEPARTMENT OF DEFENSE

**Department of the Army** 

[Docket ID: USA-2018-HQ-0021]

**Proposed Collection; Comment Request** 

**AGENCY:** Department of the Army, DoD.

**ACTION:** Information collection notice.

**SUMMARY:** In compliance with the *Paperwork Reduction Act of 1995*, the Army &

Air Force Exchange Service (Exchange) announces a proposed public information

collection and seeks public comment on the provisions thereof. Comments are invited

on: whether the proposed collection of information is necessary for the proper

performance of the functions of the agency, including whether the information shall have

practical utility; the accuracy of the agency's estimate of the burden of the proposed

information collection; ways to enhance the quality, utility, and clarity of the information

to be collected; and ways to minimize the burden of the information collection on

respondents, including through the use of automated collection techniques or other forms

of information technology.

**DATES:** Consideration will be given to all comments received by [insert 60 days from

publication in the Federal Register].

ADDRESSES: You may submit comments, identified by docket number and title, by

any of the following methods:

1

- Federal eRulemaking Portal: http://www.regulations.gov. Follow the instructions for submitting comments.
- Mail: Department of Defense, Office of the Chief Management Officer,
  Directorate for Oversight and Compliance, 4800 Mark Center Drive, Mailbox
  #24, Suite 08D09B, Alexandria, VA 22350-1700.

Instructions: All submissions received must include the agency name, docket number and title for this Federal Register document. The general policy for comments and other submissions from members of the public is to make these submissions available for public viewing on the Internet at http://www.regulations.gov as they are received without change, including any personal identifiers or contact information.

Any associated form(s) for this collection may be located within this same electronic docket and downloaded for review/testing. Follow the instructions at http://www.regulations.gov for submitting comments. Please submit comments on any given form identified by docket number, form number, and title.

**FOR FURTHER INFORMATION CONTACT:** To request more information on this proposed information collection or to obtain a copy of the proposal and associated collection instruments, please write to the Army & Air Force Exchange Service, Office of the General Counsel, Compliance Division, ATTN: Teresa Schreurs, 3911 South Walton Walker Blvd., Dallas, TX 75236-1598 or call the Exchange Compliance Division at 800-967-6067.

## SUPPLEMENTARY INFORMATION:

**TITLE; ASSOCIATED FORM; AND OMB NUMBER:** Exchange Retail Sales Transaction Customer Satisfaction Survey; OMB Control Number 0702-0130.

**NEEDS AND USES:** The information collection requirement is necessary to provide the

Exchange with holistic views of customers' shopping experiences. The survey aids the

Exchange's marketing directorate to address the effectiveness of providing goods and

services in applicable service availability meeting the patron's wants and desires.

**AFFECTED PUBLIC:** Individuals or Households and Federal Government

**ANNUAL BURDEN HOURS: 2,000.** 

**NUMBER OF RESPONDENTS: 40,000.** 

RESPONSES PER RESPONDENT: 1.

ANNUAL RESPONSES: 40,000.

**AVERAGE BURDEN PER RESPONSE:** 3 Minutes.

**FREQUENCY:** On occasion.

Respondents are authorized customers of the Army and Air Force Exchange

Service, who voluntarily provide opinions or comments regarding their recent shopping

experience at an Exchange facility. The survey provides valuable data used to enhance

the customer's experience. If the Exchange does not receive data through the survey, the

Exchange's efforts to improve the customer shopping experience would not be as

effective, efficient, or useful. Customer information is vital to the efficient and effective

maintenance and improvement of the Exchange operations. The survey does not collect

PII data.

Dated: October 19, 2018.

Aaron T. Siegel,

Alternate OSD Federal Register Liaison Officer,

Department of Defense.

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3